

NB NOW

MEDIA KIT

ADVERTISING & PARTNERSHIPS

ABOUT NB NOW

NB NOW is a digital news and multimedia platform producing and distributing verified news, video, and editorial content across digital channels.

FOUNDED

2015

LOCATION

Miami, Florida

United States

WHAT WE DO

NB NOW provides digital news publishing, multimedia production, video programming, and post-production services.

DIGITAL NEWS PUBLISHING

Verified editorial content and breaking news coverage

MULTIMEDIA PRODUCTION

Full-service content creation and production

VIDEO PROGRAMMING

Original video content and streaming distribution

POST-PRODUCTION SERVICES

Professional editing and finishing services

AUDIENCE

Global audience consuming news and multimedia content across digital platforms.

REACH

Global

Audience

SOCIAL MEDIA

Millions

of Followers

MONTHLY READERS

Thousands

Engaged Users

- Multi-platform distribution across web, social media, and video channels
- Bilingual content serving diverse demographic groups
- High engagement rates across news, entertainment, and lifestyle categories

CONTENT & DISTRIBUTION

DISTRIBUTION CHANNELS

WEBSITE

Editorial news platform and multimedia hub

SOCIAL PLATFORMS

Multi-channel social media presence

VIDEO

YouTube and web-based video content

EDITORIAL

Verified news and investigative coverage

EDITORIAL COVERAGE CATEGORIES

News

Politics

Entertainment

Lifestyle

Culture

Technology

Business

Community

SERVICES

DIGITAL NEWS & EDITORIAL

- Breaking news coverage and investigative reporting
- Editorial content creation and curation
- Bilingual news distribution

MULTIMEDIA PRODUCTION

- Photo and video journalism
- Documentary and feature production
- Graphics and motion design

VIDEO & STREAMING CONTENT

- Original video series and programming
- Live event coverage and streaming
- Multi-platform video distribution

ADVERTISING & BRAND PARTNERSHIPS

- Sponsored content and native advertising
- Custom brand integrations
- Multi-channel campaign distribution

ADVERTISING OPTIONS

DISPLAY PLACEMENTS

Premium positioning across editorial content

- Homepage takeover and feature placements
- Category-specific positioning
- Mobile and desktop responsive units

SPONSORED CONTENT

Native editorial integration and branded storytelling

- Custom articles and features
- Editorial production and distribution
- Social amplification included

VIDEO CAMPAIGNS

Pre-roll, mid-roll, and branded video content

- YouTube and web video placement
- Custom video production available
- Performance tracking and reporting

NEWSLETTER INTEGRATIONS

Direct audience reach through email distribution

- Dedicated sends and sponsored sections
- Custom content creation
- Targeted audience segments

PRODUCTION CAPABILITIES

FULL-SERVICE PRODUCTION

CONCEPT

PRODUCTION

DISTRIBUTION

STUDIO + FIELD PRODUCTION

- Professional studio facilities
- On-location shooting and field production
- Multi-camera setups and broadcast-quality equipment

EDITING + POST-PRODUCTION

- Professional video editing and color grading
- Motion graphics and visual effects
- Audio mixing and sound design
- Multi-format export and optimization

BILINGUAL PRODUCTION

- English and Spanish content production
- Translation and localization services

SAMPLE PLACEMENTS

NB NOW advertising inventory and brand integration opportunities

HOMEPAGE FEATURE

HOMEPAGE FEATURE PLACEMENT

Above-the-fold positioning within NB NOW homepage coverage. Maximum visibility during high-traffic news cycles.

SOCIAL DISTRIBUTION

SOCIAL MEDIA DISTRIBUTION

Content amplification across NB NOW social platforms, reaching a bilingual audience across the United States and Latin America.

ARTICLE PLACEMENT

SPONSORED ARTICLE INTEGRATION

Branded storytelling integrated within NB NOW editorial structure, aligned with news and audience interests.

VIDEO SEGMENT

VIDEO CONTENT INTEGRATION

Pre-roll, mid-roll, and branded video segments within NB NOW digital programming and news formats.

CONTACT

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LOCATION

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START A CONVERSATION